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SRI SRI UNIVERSITY



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INFORMATION **BOOKLET** 2023-24



Envisioned by
Gurudev Sri Sri Ravi Shankar Ji
The Best of East & The Best of West

AWARDS AND RECOGNITION

1st

Ranked 1st in State & Zone & 8th in India under the category of Best Private Universities by Indian Institutional Ranking Framework (IIRF)

27th

Ranked 27th in the category of Top 50 the University of Eminence (Deemed & Pvt.) by Indian Institutional Ranking Framework (IIRF)

Band 801-1000

Ranked in the band of 801-1000 on all 17 SDGs by Times Higher Education World University Impact Rankings 2021 on Sustainable Development Goals.

Band 201-300

Ranked in the band of 201-300 for SDG 2: Zero Hunger and SDG 15: Life on Land & 301-400 for SDG 14: Life below Water.

Emerging University

Awarded as "Emerging University of the Year-East" at the 14th National Educational Summit 2021 by ASSOCHAM

1st

Ranked 1st in Odisha, 7th in India & 304th in the World in UI GreenMetric World University rankings 2020

6th

Ranked 6th amongst Top 25 Universities survey 2020 in India by Higher Education Review

Leading University

Awarded as Leading University in India by EdTech Review - 2020

12th

Ranked 12th in India & 416th in the World in UI GreenMetric World University rankings 2019

8th

8th Rank in FICCI B-School Ratings 2019

GreenU Award

"GreenU Award 2019" for bringing Nature into Higher Education at the National Green Mentors Conference, Ahmedabad

Green Mentor

'Inspiring Green Mentor Award' 2019 at the 3rd NYC Green School Conference

Best University

"India's Best University" East India Region - India Education Excellence Award 2018

Odisha Inc Award

'Odisha Inc. Award' for Green Campus and Peace by Odisha Diary 2018

Best Boot Camp

'Best Boot Camp Startup Award' by the Government of Odisha, 2018

Green Champion

'Indian Green Building Council - Green Champion' National Award 2018 by IGBC

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SRI SRI UNIVERSITY

Envisioned by **Gurudev Sri Sri Ravi Shankar Ji**, **Sri Sri University** was established in 2009 as a centre for world-class education in India

The university offers a unique education that brings together the best of **Western innovation** with the **ancient values and wisdom of the East**. The university offers a range of pivotal as well as unique courses through cutting-edge programs. Sri Sri University today offers value-based education in specialized areas of study including **Management, Yoga, Governance, Sanskrit, Philosophy, Engineering, Architecture, Health and Wellness, Liberal Arts and Performing Arts**.

Sri Sri University takes pride in offering a curriculum that enriches both domain expertise and life skills. The university provides a unique social culture which nurtures a rich learning environment and aids excellence in students through its virtually **smoke-free, alcohol-free, drug-free and completely vegetarian campus**. The Art of Living Program (Happiness Program) is an integral part of the curriculum at Sri Sri University. The program provides participants with **practical tools and techniques, including yoga, meditation and pranayama, to effectively handle stress**.

In the next five years, the campus is poised to become a multi-disciplinary educational hub hosting over **7500 students**.

OUR VISION

To impart holistic and value-integrated education in order to develop visionary thinkers with social-consciousness to lead and precipitate inevitable changes, with summative call for Learn – Lead – Serve

OUR MISSION

To create centres of excellence in knowledge and research across the fields of study in order to equip students to achieve the highest levels of professional ability in a learning atmosphere that fosters human values to serve the needs of local, national and global economies.



Education should be holistic and should create opportunities that facilitate one's cognitive, physical, emotional, social, and spiritual growth.

A good system of education must instill self-esteem, life-skills and creativity in students. It must help nurture a free, un-obsessed, anger-free and relaxed mind. Such a well-rounded education system can also prevent fanaticism in young minds."

-Gurudev Sri Sri Ravi Shankar Ji



"If you are a student who wishes to excel, loves to innovate, thrives on creativity, revels in diversity and wants to walk out of campus with expertise in domain knowledge and life, Sri Sri University Is the place for you."

- Prof. (Mrs.) Rajita Bagga, President, Sri Sri University

REGULATORY APPROVALS



ज्ञान-विज्ञान विमुक्तये

University Grants Commission (UGC)



Association of Indian Universities (AIU) Membership



All India Council for Technical Education (AICTE) Approval



Yoga Certification Board (YCB)



Council of Architecture

Council of Architecture



Indian green building council

All India Survey of Higher Education of MHRD



NATIONAL ACADEMIC DEPOSITORY
Transparency & Transformation Through Digitization

National Academic Depository (NAD)



Indian Green Building Council Member



WHY SSU?

- *188 acres of lush greenery*
- *2,500+ students in a multi-cultural and multi-disciplinary campus*
- *Drug-Tobacco-Alcohol free environment*
- *Holistic learning with Yoga & Meditation to make students confident, courageous & collaborative*
- *Global networking opportunities with an excellent placement record*
- *Rich learning environment from seasoned and experienced faculty*
- *Winner of the Best Innovative University Award*

ODISHA - THE LAND OF SPLENDOUR & BEAUTY

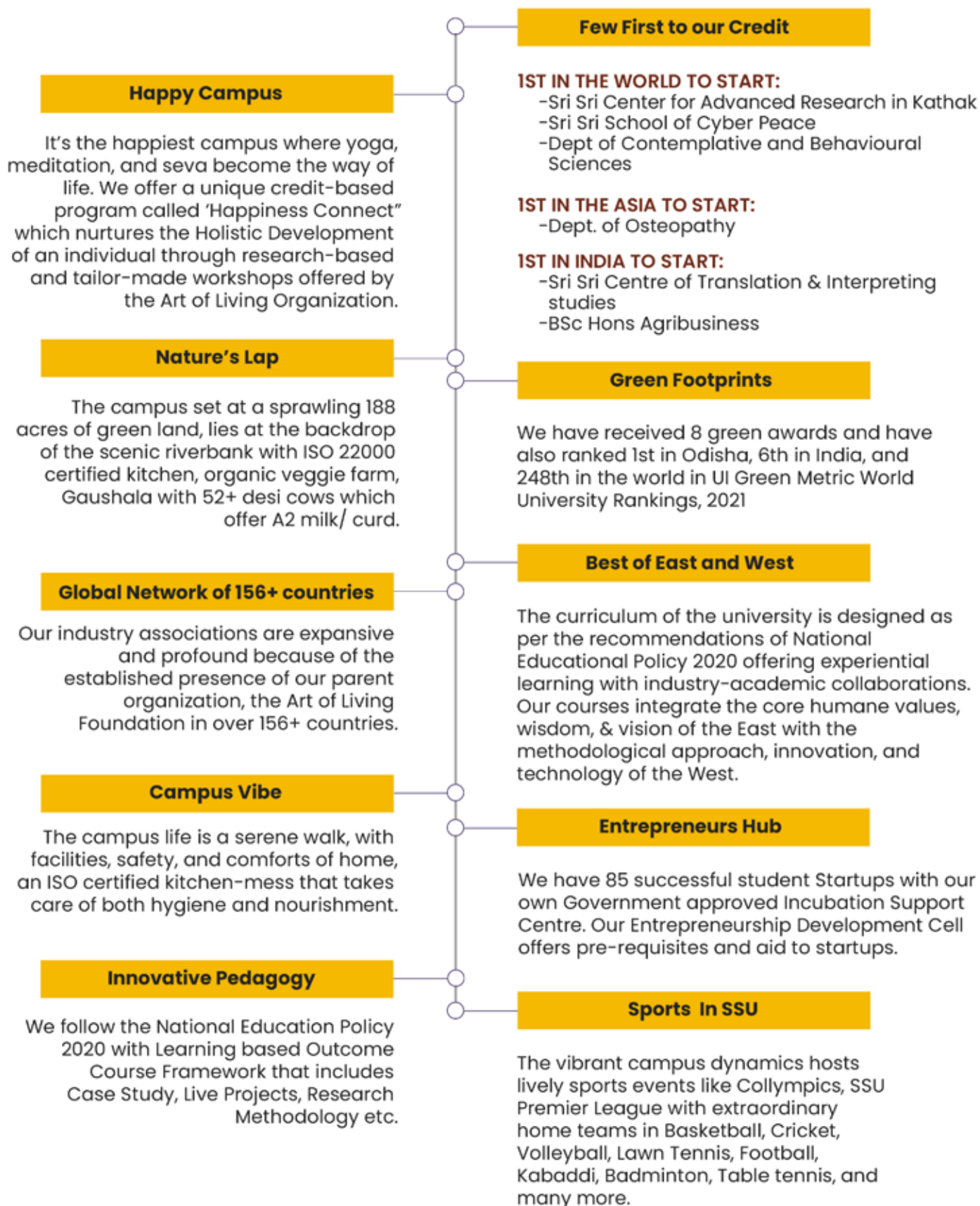
Odisha is the land of vivid culture, extraordinary temples and grand monuments, mesmerizing beaches, fantastic wildlife sanctuaries, and a mind-blowing natural panorama.

The university is located between the twin cities, Cuttack and Bhubaneswar. The metropolitan area formed by the two cities had a population of **1.68 million in 2014**. Bhubaneswar is ranked as the **No. 1 Smart City of India**. It is the only Indian city to be ranked in the **Top 20 Smart Cities of the World**.

It ranked **3rd in the 'Ease of doing Business' index** and **2nd in the 'Ease of Living Index**.



TOP 10 FACTS OF SRI SRI UNIVERSITY



COURSES AT A GLANCE

> Faculty of Agriculture

- B.Sc. (Hons.) Agriculture
- B.Sc. (Hons.) Horticulture
- B.Sc. (Hons.) Agribusiness
- B.Sc. (Hons.) Food, Nutrition and Dietetics

> Faculty of Architecture

- B. Architecture
- B. Interior Design

> Faculty of Arts, Communication & Indic Studies

- B.F.A. - Animation / Applied Arts / Painting
- B.P.A. - Hindustani Vocal Music
- B.P.A. - Odissi Dance
- B.A. (Hons.) English
- M.A. English
- M.A. Sanskrit
- M.A. Hindu Studies
- M.P.A. - Odissi Dance

> Faculty of Contemplative & Behavioural Sciences

- B.A./B.Sc. (Hons.) in Psychology and Contemplative Studies
- M.A./ M.Sc. in Psychology and Contemplative Studies

> Faculty of Emerging Technologies

- B.Tech. in CSE - Specialization in AI & Machine Learning
- B.Tech. in CSE - Specialization in Data Science and Engineering
- B.Tech. in CSE - Specialization in Cyber Security and Cyber Defense

> Faculty of Health & Wellness

- B.Sc. Osteopathy
- M.Sc Osteopathy
- B.Sc. Yoga
- M.A./ M.Sc. Yoga

> Faculty of Management Studies

- BBA
- B.Com (Hons.)
- I-MBA
- MBA

> Faculty of Science

- B.Sc. (Hons.) Physics
- B.Sc. (Hons.) Environmental Science
- B.Sc. (Hons.) Computer Science
- B.Sc. (Hons.) Data Science
- MCA

FACULTY OF AGRICULTURE



B.Sc. (Hons.) in Agriculture program aims to use concepts of agricultural science, land surveying, soil science, water resource management, biotechnology, agronomy, nutrition, farm operational management, agricultural marketing or journalism, genetics production operations management, health, etc. to train students to improve agriculture productivity, manage products, and pave way for future developments through research activities.

B.Sc. (Hons.) Horticulture program integrates the basic sciences, humanities, horticulture, allied sciences and also includes horticultural engineering. It enables the student to acquire knowledge and skills to develop technology and/or processes to increase both the production and productivity of horticulture and other farms produce through **efficient utilization and conservation of natural resources**.

B.Sc. (Hons.) Agribusiness program creates professionals with agricultural and management skills. The graduates would evolve their perspective in core field areas like **breeding, crop rotation, machinery, etc** along with the marketing and sales strategy of food and agriculture products. An individual who is involved in **agriculture production, distribution, marketing, and sales is associated with agribusiness**.

B.Sc. (Hons.) in Food, Nutrition, and Dietetics emphasizes food, diet, nutrition, production, preservation, management, among others. The focus is on the effects of food on the health of humans as also on a complete scientific understanding of nutrition alongside the practical application in terms of **rehabilitation and healthcare of the patients**.



FACT FILE

B.Sc. (Hons.) Agriculture

Duration	4 Years full time
Seat	120
Eligibility	10+2 examination (science with PCB/PCM) from a recognized board with a minimum of 50% score
Fees	INR 70,000 / \$US 2100 (Tuition Fee Per Semester**)

B.Sc. (Hons.) Horticulture

Duration	4 Years full time
Seat	20
Eligibility	10+2 examination (science with PCB/PCM) from a recognised board with a minimum of 50% score
Fees	INR 60,000 / \$US 1800 (Tuition Fee Per Semester**)

B.Sc. (Hons.) Agribusiness

Duration	4 Years full time
Seat	10
Eligibility	10+ 2 or equivalent with a minimum aggregate of 50% marks with Physics, Chemistry, Mathematics, Biology, Economics, Business management
Fees	INR 55,000 / \$US 1650 (Tuition Fee Per Semester**)

B.Sc. (Hons.) Food, Nutrition, and Dietetics

Duration	4 Years full time
Seat	20
Eligibility	10+2 examination (science with PCB/PCM) from a recognised board with a minimum of 50% score
Fees	INR 65,000 / \$US 1950 (Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change.
Please check the website: <https://srisriuniversity.edu.in/> for latest updates.

FACULTY OF ARCHITECTURE



Bachelor of Architecture (B. Arch.) program blends tradition with modernity by laying a strong foundation for a meaningful curriculum that balances technically sound and aesthetically pleasing design principles, in-tune with environmental thought leaders of the modern and ancient world & creating ethical, ecologically sensitive, professional, building-practitioners who combine intuitive and rational thinking to design for the real world.



Bachelor of Interior design program provides the students with numerous advantages to study color combinations, structuring, lighting settings, and object placements. It is a lucrative education degree that prepares students to curate and design internal spaces by understanding different aspects of architectural composition.



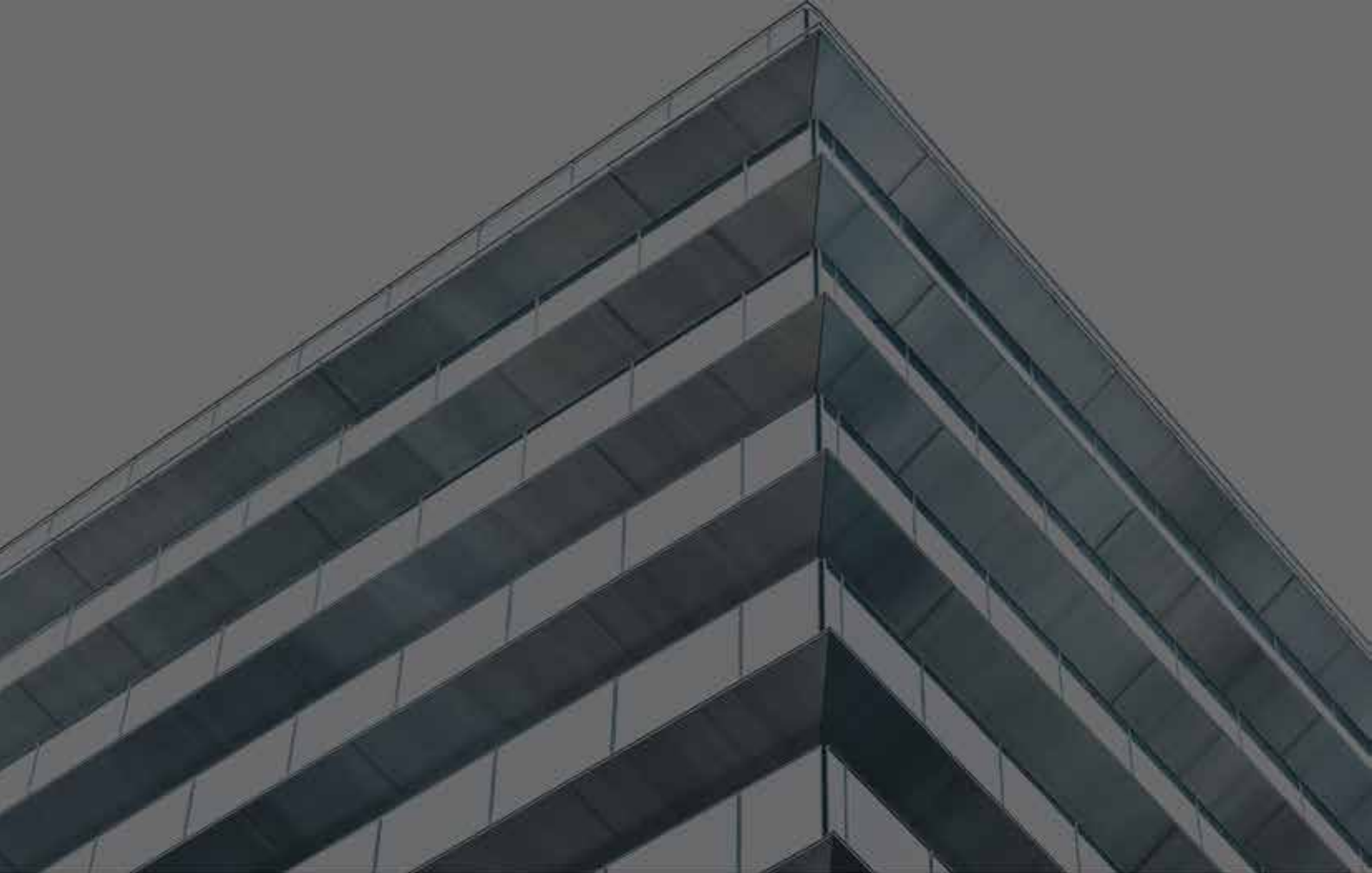
GREEN CHAMPION

The department of Architecture has received the prestigious "Green Champion" award from Indian Green Building Council in 2018.



10TH BEST ARCHITECTURAL INSTITUTES

It also has been nominated in the top "10 Best Architectural Institutes" in 2020 by Higher Education Review.



FACT FILE

B. Architecture

Duration	5 Years full time
Seat	40
Eligibility	10+ 2 or equivalent with a minimum aggregate of 50% marks with PCM/PCB; NATA / JEE Paper 2.
Fees	INR 60,000 / \$US 1600 (Tuition Fee Per Semester**)

B. Interior Design

Duration	4 Years full time
Seat	10
Eligibility	10+2 examination or equivalent from any stream from a recognized board with a minimum of 50% score
Fees	INR 50,000 / \$US 1400 (Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change.
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FACULTY OF ARTS, COMMUNICATION & INDIC STUDIES



The motto behind the establishment of the Sanskrit department is to develop it as one of the world's best education and research center for Sanskrit and other Indic studies to provide 'Best of East and Best of West' to the world in the field of education

M.A. Sanskrit program consists of a Balanced syllabus comprising significant aspects of Sanskrit and at par with other national universities and is compatible with UGC NET and other competitive examinations.

There is an interdisciplinary approach (includes courses like Yoga and Communicative English) and is driven by **academically qualified teachers regularly engaged in Teaching, Evaluation, Research, and Extension activities.**

FACT FILE

M.A. Sanskrit

Duration	2 Years full time
Seat	10
Eligibility	Graduation or equivalent in any stream. No age limit
Fees	INR 12500/ \$US 350 (Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change.
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M.A. Hindu Studies strives to train a student in one of the ancient and rich literature of India, the Vedic literature along with practical usage of Sanskrit language, Basic Yoga practices', 'Medicinal Plants and treatment of their diseases in Ayurveda' and 'ICT skills, etc.

M.A. Hindu Studies program provides an in-depth understanding

- Hindu Principles
- Practices
- Traditions
- Values
- Diversity
- History
- Philosophy
- Society
- Culture
- Civilization

FACT FILE

M.A. Hindu Studies

Duration	2 Years full time
Seat	10
Eligibility	Graduation or equivalent in any stream. (Students of Sciences, Engineering, and Medicine may also apply)
Fees	INR 15000 / \$US 700(Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change.
Please check the website: <https://srisriuniversity.edu.in/> for latest updates.



B.P.A. Hindustani Vocal Music program follows a curriculum that features practical papers on technique, presentation, and different types of compositions as well as comprehensive theoretical papers on the **historical, cultural, social, spiritual, and contemporary aspects of the art form.**

Apart from music-related subjects, the curriculum also includes papers on Yoga, Sanskrit, English, communication, and spirituality for overall development.



FACT FILE

B.P.A. Hindustani Vocal Music

Duration	3 Years full time
Seat	10
Eligibility	10+2 examination or equivalent from any stream from a recognized board with a minimum of 50% score
Fees	INR 15,000 / \$US 700(Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change.
Please check the website: <https://srisriuniversity.edu.in/> for latest updates.



B.F.A. Animation / Painting /Applied Arts

program offers a 4 Year intensive Bachelor's Degree program with three specializations to choose from:
Animation / Applied Arts/ Painting.

- The first year is foundational and the next three years are specialization. Apart from **State-of- the-art-infrastructure, SSU provides Faculties with extensive industry experience.**
- Backed by regular visits from **international mentors and interaction with professionals, students get exposed to the most recent advances in the field.**

FACT FILE

B.F.A. Animation/ Painting/ Applied Arts

Duration	4 Years full time
Seat	20
Eligibility	10+2 examination or equivalent from any stream from a recognised board with a minimum of 50% score
Fees	INR 60,000 / \$US 1800 (Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change.
Please check the website: <https://sisriuniversity.edu.in/> for latest updates.



B.P.A./ M.P.A. Odissi Dance program aims to preserve, perpetuate and monumentalize through the Guru-Sishya Parampara (teacher-disciple tradition) the classical performing dance of Odissi in its essence of beauty, harmony, and spiritual evolution, giving scope for innovation and continuity with change to suit modern ethos.

- The curriculum includes courses on English Communication, Sanskrit, Cultural History, and Yoga besides the rigorous and comprehensive curriculum of theory and practical classes of Odissi Dance.
- Besides the opportunity to perform on stage, in various local and national level events organized inside as well as outside the campus, the students at SSU also gain **exposure through the world-class conferences, festivals, events, and various forums organized by the Art of Living.**

Students are trained to become professional dancers with UGC-approved qualifications, who can impart dance education by setting up their own studios or by teaching in schools.



FACT FILE

B.P.A. Odissi Dance

Duration	3 Years full time
Seat	10
Eligibility	10+ 2 or equivalent in any stream*
Fees	INR 15000/ \$US 700 (Tuition Fee Per Semester**)

M.P.A. Odissi Dance

Duration	2 Years full time
Seat	10
Eligibility	BPA/B. Dance in Odissi or Any graduate with Visharad Purna in Odissi Dance
Fees	INR 50,000 / \$US 1400 (Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change.
Please check the website: <https://srisriuniversity.edu.in/> for latest updates.



B.A. (Hons.) English course is intellectually stimulating, it is ideally meant for students with a creative flair for language as it offers insight into the development of the **English language as well as literature** since its earliest phases till date, especially with regard to how the two have evolved in response to society, encompassing its different layers and diverse shades.

Specialized courses like **English Learning Training (ELT)**, Phonetics, Discourse Analysis, Socio Linguistics provide an advantageous edge to the students through advanced knowledge and actual skill development.



The program follows a curriculum that addresses contemporary developments at both regional, national and international levels and orients students to a wide variety of literary traditions across time and space, enabling them to closely **study how language, literary form, history, society, and culture interact with one another in a complex environment.**

M.A. English is structured in such a framework that is intellectually stimulating to the students, ideally meant for individuals with a creative flair for language as it offers insight into the development of the English language as well as literature since its earliest phases to date, especially with regard to how the two have evolved in response to society, encompassing its different layers and diverse shades.

FACT FILE

B.A. (Hons.) English

Duration	3 Years full time
Seat	50
Eligibility	10+2 or equivalent in any stream with a minimum aggregate of 50%
Fees	INR 30000 / \$US 900 (Tuition Fee Per Semester**)

M.A. English

Duration	2 Years full time
Seat	10
Eligibility	B.A.(Hons)/B.A.(Pass) with English as one of the subjects with at least 50% mark in aggregate or equivalent
Fees	INR 30000 / \$US 900 (Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change.
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FACULTY OF CONTEMPLATIVE & BEHAVIOURAL SCIENCES





Psychology is the science of behaviour and cognitive processes. "Behaviour" encompasses all observable actions or reactions of living organisms that can be measured. "Cognitive processes" **embrace every aspect of the working mind – thoughts, memories, mental images, reasoning, decision making, and so on.**

The courses in Psychology and Contemplative Studies aim to train the students in the psychological, behavioural, and contemplative skills to provide multiple career options in different areas of specializations. The students will be prepared to improve the quality of life of self and society to achieve learn, lead, and serve.

The progressive expansion of the self is the central construct of Indian Psychology – an approach to Psychology based on **ideas and practices embedded in ancient texts like the Vedas, Upanishads, Gita, Yoga Sutras of behaviour.**

FACT FILE

B.A./ B.Sc. (Hons.) Psychology And Contemplative Studies

Duration	3 Years full time
Seat	30
Eligibility	10+2 examination or equivalent from any stream from a recognised board with a minimum of 50% score and for reserved category 45%
Fees	INR 115000 / \$US 3200 (Tuition Fee Per Semester**)

M.A./ M.Sc. Psychology & Contemplative Studies

Duration	2 Years full time
Seat	20
Eligibility	Graduate or equivalent with a minimum aggregate of 50% marks in any stream
Fees	INR 120000 (Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change. Please check the website: <https://srisriuniversity.edu.in/> for latest updates.

FACULTY OF EMERGING TECHNOLOGIES



Technological innovations are revolutionizing all the sectors since the last few years with emerging technologies like **AI, Cloud computing, Data Science, Data Analytics, Blockchain Technology, and AR/VR, etc.**



To keep in pace with such changing paradigm and provide students with the requisite knowledge & skills, the Department of Emerging Technologies, under Faculty of Emerging Technologies, & Sri Sri School of Cyber Peace has been launched with **industry integrated programs** being offered in collaboration with **IBM & TCS**, designed in line with the new National Education Policy (NEP) 2020.

IBM Innovation Centre for Education (IBM ICE) is a 'Unique Global Initiative' by IBM, to offer much-needed applied information technology knowledge to graduate students, in various dominant and futuristic technology areas. IBM ICE Programs on Emerging Technologies are extremely intense and delivered face-to-face in conjunction with IBM's futuristic online delivery platform- '**Industry-Academia Collaboration Framework**' making them "future-ready".

The School of CyberPeace is committed to strengthening the global Cyber Peace Ecosystem through the research and innovation-focused educational framework where the students get to live in the world of CyberPeace through **live projects, internships, placement, etc.** all assisted by Tata Consultancy Services.



This model bridges the gap between the academia and the industry by the uplifted academic curriculum catering to the up to date and most advanced skill set in the areas of **cyber security, cyber peace, cyber defense, cyber policy & standards and the digital forensics, Infrastructure Security, Blockchain and IoT security, etc.**

FACT FILE

B.Tech. in CSE - Specialization in Artificial Intelligence & Machine Learning

Duration	4 Years full time
Seat	60
Eligibility	45% In PCM at +2 Sc Level / 45% in total at +2 Sc level with rank in SSU CET/ JEE (Main) / OJEE/ Any other State Level & National Entrance Test
Fees	INR 80,000 (Tuition Fee Per Semester**)

B.Tech. in CSE - Specialization in Data Science and Engineering

Duration	4 Years full time
Seat	60
Eligibility	45% In PCM at +2 Sc Level / 45% in total at +2 Sc level with rank in SSU CET/ JEE (Main) / OJEE/ Any other State Level & National Entrance Test
Fees	INR 80,000 (Tuition Fee Per Semester**)

B.Tech. in CSE - Specialization in Cyber Security & Cyber Defense

Duration	4 Years full time
Seat	60
Eligibility	45% In PCM at +2 Sc Level / 45% in total at +2 Sc level with rank in SSU CET/ JEE (Main) / OJEE/ Any other State Level & National Entrance Test
Fees	INR 80,000 (Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change.
Please check the website: <https://srisriuniversity.edu.in/> for latest updates.

FACULTY OF HEALTH & WELLNESS

*The Faculty of Health & Wellness in Sri Sri University provides the ground for the holistic development of our students **Osteopathy and Yoga** are supported on a philosophy that underscores the role of self-regulating mechanisms in both health and disease*



YOGIC SCIENCE at Sri Sri University gives highly educated and experienced Faculty of Yogic Sciences and a variety of teaching learning methods, involving a blend of both traditional and modern facilities for classical learning and practical techniques as:

- Outbound Infrastructure equipped with modern technologies of ICT etc. along with the blend of learning in Guru-Kula style to instill them with value based education.
- The course curriculum is unique as it is Learning Outcome based that includes Yogic Concepts from Upanishads, Yoga Vasishtha, Bhagvadgita, Patanjala Yoga Sutras, Hatha Yoga, Anatomy and Physiology of Yoga Practices etc. with demonstrations and one-to-one practice sessions of techniques - kriya's,



YOGIC SCIENCE at Sri Sri University is accredited By Yoga Certification Board, Ministry of AYUSH. The course is Learning Outcomes-based Curriculum Framework by UGC, Ministry of Education (MoE)

Our MoUs

- Sri Sri School of Yoga, Bengaluru
- Lingham Yoga Centrum, Malaysia
- Yoga Niketan, Japan
- Swami Vivekananda Yoga Anusandhana
- Samsthana, Bengaluru
- Kaivalyadhama Yoga Institute & Research
- Center, Maharashtra

FACT FILE

B.Sc. Yoga

Duration	3 Years full time
Seat	30
Eligibility	10+2 or equivalent with a minimum aggregate of 50% marks in any stream
Fees	INR 30,000 / \$US 900 (Tuition Fee Per Semester**)

M.A./ M.Sc. Yoga

Duration	2 Years full time
Seat	30
Eligibility	Graduate or equivalent with a minimum aggregate of 50% marks in any stream
Fees	INR 35,000 / \$US 1050 (Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change. Please check the website: <https://srisriuniversity.edu.in/> for latest updates.



B.Sc. Osteopathy program is the first in Asia to provide a comprehensive **syllabus compliant with the WHO benchmarks** for training in Osteopathy.

Graduates are eligible to register as practitioners of Osteopathy and can work in **hospitals, clinics, or open their private practice.**

- Osteopathy is the manual examination and the treatment method of the integrated musculoskeletal, visceral, and craniosacral systems. It's a **patient-centered rather than disease-centered form of healthcare.**
- **The curriculum includes a complete syllabus following the benchmarks given by the World Health Organization,** ensuring the highest standards in osteopathy education. This course is facilitated by a team of experts from India as also from Europe, North and South America.



M.Sc. Osteopathy curriculum is designed for professionals in the medical field (**MBBS, BDS, BAMS, BPT and BHMS**) to acquire the knowledge and skills required for clinical practice in Osteopathy.

Sri Sri University offers a supportive atmosphere for Osteopathy students, combining academic excellence with extracurricular activities that promote **self-development and holistic wellness**.

FACT FILE

B.Sc. Osteopathy

Duration	4 Years full time
Seat	30
Eligibility	10+2 or equivalent qualification with Physics, Chemistry, and Biology in the last two years. Minimum aggregate of 50% marks*
Fees	INR 1,50,000 / \$US 4500 (Tuition Fee Per Semester**)

M.Sc. Osteopathy

Duration	2 Years full time
Seat	20
Eligibility	M.B.B.S., B.D.S., B.A.M.S., B.P.T., B.H.M.S., & other Graduation degrees with a minimum of 140 hours of Anatomy & 140 hours of Physiology**
Fees	INR 1,70,000 / \$US 5000 (Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change.
Please check the website: <https://srisriuniversity.edu.in/> for latest updates.

FACULTY OF MANAGEMENT STUDIES



Sri Sri University's MBA Program strives to build capacity holistically of the students by developing their intuitive abilities, focusing on innovation, creating a sense of belongingness among co-workers for developing teamwork and commitment, and believing in oneself, along with an in-depth knowledge of management disciplines for creating **ethical and efficient managers and leaders**.



It follows an industry-oriented curriculum so that students get the required exposure to decision-making techniques, analysis, and evaluation of real business problems through innovative teaching pedagogy which includes **case studies, bloom's taxonomy, strategic and statistical analysis using both theoretical and practical applications, live projects, etc.**



MBA GENERAL MANAGEMENT (Dual specialization offered)

- Human Resource
- Finance
- Marketing
- Operations
- Business Analytics
- Good Governance and Public Policy



MBA ENTREPRENEURSHIP



MBA AGRIBUSINESS

Career Readiness Program (CRP)

- We offer a unique and exclusive Career Readiness Program designed especially for MBA students.
- The program serves as a professional toolkit for short-term and long-term career growth trajectory, exclusive global online mentorship from Industry tycoons, and Focussed Technology Adoption in management like AI and ML for Business Analytics, Big Data, Digital Marketing, etc. make the MBA at SSU a holistic experience.

FACT FILE

MBA

Duration	2 Years full time
Seat	180 (GM- 120/ MBA AGRI- 30/ MBA ENTP- 30)
Eligibility	Graduation from any discipline or equivalent with a minimum aggregate of 50% for general category and 45% for reserved category*
Fees	INR 1,65,000/\$US 5000 (Tuition Fee Per Semester**)

INTEGRATED MBA

Duration	5 Years full time
Seat	20
Eligibility	Graduation in any stream with a minimum aggregate of 50%
Fees	INR 50000X6 / INR 165000X4 (Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change. Please check the website: <https://sisriuniversity.edu.in/> for latest updates.



BBA program provides a fundamental education in business and management principles to enable students to hone managerial skills early and to kick-start their career in the corporate world.

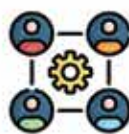
The course allows students to specialize in one of the specialization areas, such as



MARKETING



FINANCE



HUMAN
RESOURCE



OPERATIONS



INFORMATION
SYSTEMS

FACT FILE

BBA

Duration	3 Years full time
Seat	100
Eligibility	10+2 examination or equivalent from any stream from a recognized board with a minimum of 50% score
Fees	INR 50,000 / \$US 1500 (Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change.
Please check the website: <https://srirajuniversity.edu.in/> for latest updates.



B.Com (Hons.) program focuses on preparing the individual for the modern financial and accounting field



It is an outcome-based degree that aims at creating job-ready professionals with opportunities in a wide spectrum of fields including **business management, business development, accounting, banking, economic analysis, financial planning, foreign affairs, fund management, international business, and trade analysis, portfolio management in the private and public sectors, etc.**

FACT FILE

B.Com (Hons.)

Duration	3 Years full time
Seat	50
Eligibility	10+2 examination or equivalent from any stream from a recognized board with a minimum of 50% score
Fees	INR 45,000 / \$US 1300 (Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change.
Please check the website: <https://srisriuniversity.edu.in/> for latest updates.

FACULTY OF SCIENCE



The Faculty of Science believes that with the right input, the students can be molded to have an inquisitive mind in the way they perceive and interact with nature, which is why the curriculum of the offered courses are structured in a unique pattern deliberating the **idea of the practical application of science and scientific methods.**

B.Sc. (Hons.) Computer Science is specifically designed to prepare students for a career in computer science or information technology-related areas. Students will be **equipped to work in the ICT industry or pursue higher studies.** Graduates of this program have **technical knowledge, skills in the development of systems.**

FACT FILE

B.Sc. (Hons.) Computer Science

Duration	3 Years full time
Seat	20
Eligibility	10+2 or equivalent with science (PCM) with an aggregate of 50%
Fees	35,000 / \$US 1200 (Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change.
Please check the website: <https://srisriuniversity.edu.in/> for latest updates.



B.Sc. (Hons) DATA SCIENCE

is designed to provide in-depth knowledge of big data techniques, and their applications for effective decision making in improving business processes.



FACT FILE

B.Sc. (Hons.) Data Science

Duration	3 Years full time
Seat	20
Eligibility	10+2 or equivalent with science (PCM) with an aggregate of 50%
Fees	45,000 / \$US 1200 (Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change.
Please check the website: <https://srisriuniversity.edu.in/> for latest updates.





Master of Computer Applications (MCA)

is a professional post-graduate program for candidates wanting to dive deeper into the world of computer application development with the help of learning a modern programming language.

- The program is a unique amalgamation of both **theoretical and practical knowledge**.
- An Master of Computer Applications (MCA) degree imbibes students with an opportunity to work with tools meant to develop better and faster applications.

FACT FILE

Master of Computer Applications (MCA)

Duration	2 Years full time
Seat	20
Eligibility	<p>Passed BCA/ Bachelor Degree in Computer Science Engineering or equivalent Degree.</p> <p>OR</p> <p>Passed B.Sc./ B.Com./ B.A. with Mathematics at 10+2 level or at Graduation Level (with additional bridge Courses as per the norms of the concerned University).</p> <p>OR</p> <p>Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination.</p>
Fees	INR 52,000 / \$US 1800 (Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change.
Please check the website: <https://srisriuniversity.edu.in/> for latest updates.



B.Sc. (Hons.) Physics

A strong foundation in Physics is absolutely necessary at the undergraduate level to prepare students to thrive in this highly competitive and complicated environment. This course is tailored to incorporate ingredients of the multifaceted education system of this rapidly changing world.



- The Course follows a Choice Based Credit System (CBCS) as per the University Grants Commission (UGC) guidelines-Teaching is more **student-centric rather than teacher-centric**.
- The campus is **equipped with advanced experimental and computational labs**. The curriculum is facilitated Software-Based Data Analysis for Physics experiments.

FACT FILE

B.Sc. (Hons.) Physics

Duration	3 Years full time
Seat	20
Eligibility	10+2 examination or equivalent degree with 50 % marks in Physics
Fees	INR 40,000 / \$US 1200 (Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change.
Please check the website: <https://srisriuniversity.edu.in/> for latest updates.



B.Sc. (Hons.) Environmental Science program comprises of Learning Outcome-based Curriculum Framework (LOCF) & Choice Based Credit System (CBCS) as per the University Grants Commission (UGC) guidelines with a special focus on "Sustainability". The course includes an Interdisciplinary approach merging subjects from Architecture, Physical sciences, Agriculture, and management for a more holistic and broad understanding.

Opportunities to do **live projects/ internships/ research & surveys/ assignments** in the various Art of Living - National and International Environment-related Projects as well as in other private/public firms/ NGOs, etc. As also regular interactions with experts in the field of **Environment, Water, Renewable Energy, Geology, Meteorology, Atmospheric science**, etc. enhances the overall exposure of the students

FACT FILE

B.Sc. (Hons.) Environmental Science

Duration	3 Years full time
Seat	20
Eligibility	10+2 examination (science with PCB/PCM) from a recognised board with a minimum of 50% score
Fees	INR 50000 / \$US 1400 (Tuition Fee Per Semester**)

*Name of the courses, number of seats and eligibility criteria is subject to change.
Please check the website: <https://srisriuniversity.edu.in/> for latest updates.

RESEARCH & DOCTORAL STUDIES



The Doctoral Program aims to invite candidates who have a strong academic background, are highly motivated, and have the intellectual curiosity to undertake original research. The doctoral program prepares students for a career in academia or research.

Our mission is to provide a scholarly environment for carrying out advanced research, action research, in-depth research, and experimental research.

Ph.D.

Our research objectives can be summarized in three words: excellence, significance, and impact. We believe that these goals are mutually supporting and that with these guiding aims our research can continue.

We offer Ph.D. programs in all areas of :

- Science
- Health & Wellness
- Management Studies
- Emerging Technologies
- Arts, Communication and Indic studies
- Contemplative and Behavioural Sciences

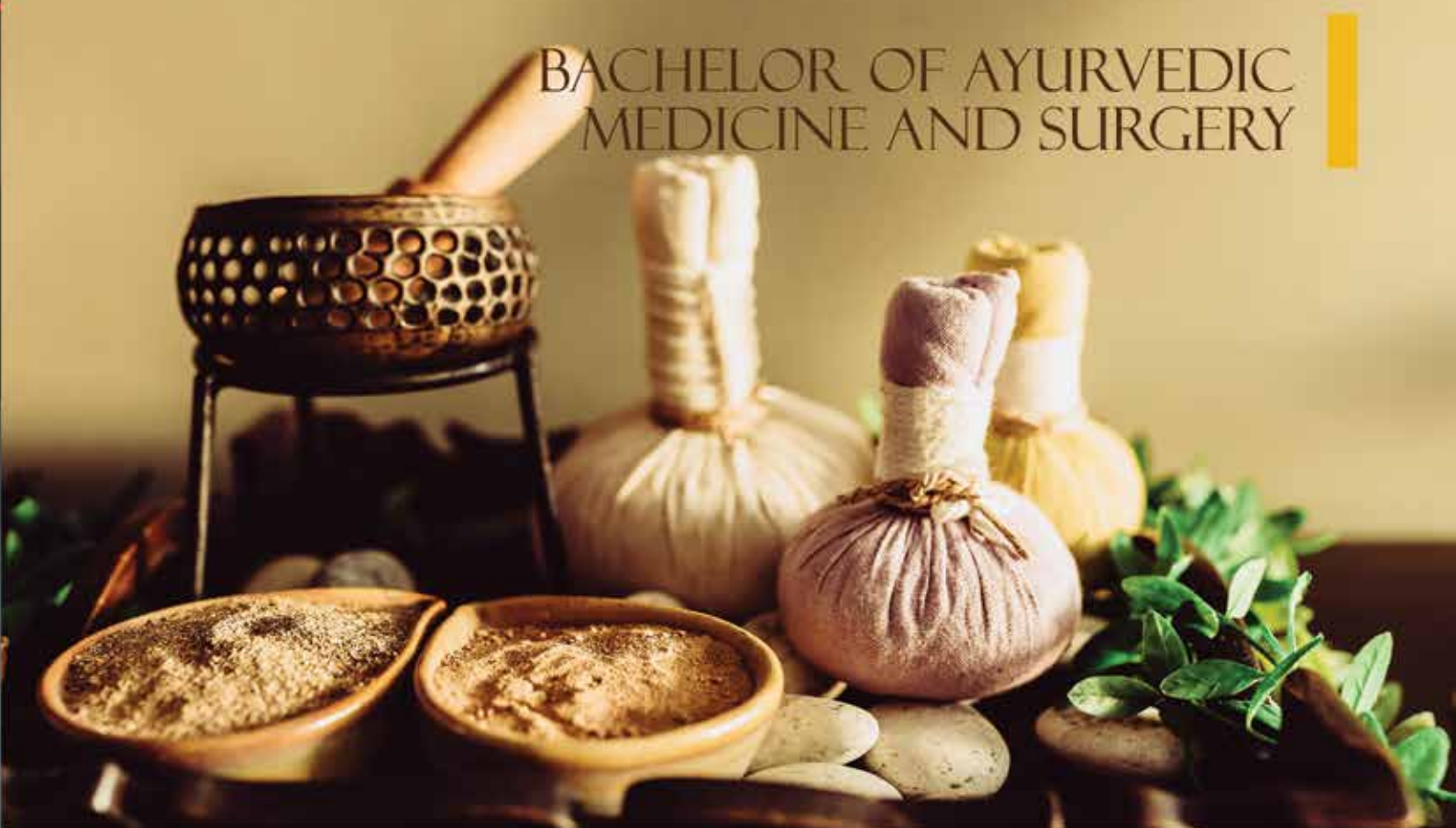
N.B.:

Some of the selected candidates, who are eligible for PhD Programme, may be appointed as "**Research Associate**" on the basis of Academic Record, Merit in the Entrance and Interview Performance. This is subjected to the final decision of the Authority.

Fellowship may also be provided to some selected scholars. There is no Entrance Test for UGC-NET/JRF, etc., as per UGC Guidelines.

Email: phd.admissions@srisriuniversity.edu.in

BACHELOR OF AYURVEDIC MEDICINE AND SURGERY



The college offers Bachelor of Ayurvedic Medicine and Surgery (B.A.M.S.- Ayurvedacharya) degree course approved by NCISM, sanctioned by AYUSH, Government of India, New Delhi and affiliated Sri Sri University, Cuttack, Odisha.

FACT FILE

Bachelor of Ayurvedic Medicine and Surgery

Duration	4.5 Years full time
Seats	100
Eligibility	45% In PCM at +2 Sc Level / 45% in total at +2 Sc level with rank in SSU CET/ JEE (Main) / OJEE/ Any other State Level & National Entrance Test
Fees	INR 325,000 (Tuition Fee Per Year**)

*Name of the courses, number of seats and eligibility criteria is subject to change. Please check the website: <https://srisriuniversity.edu.in/> for latest updates.

CENTRAL TRAINING & PLACEMENT CELL



The Central Training & Placement Cell offers 100% support in equipping and aiding students for job opportunities. The university has witnessed a continuous upward trend in the number of opportunities created, average pay package, and highest salary.

There has been a significant increase of **65%** in the average number of offers to MBA students.

MBA Placement

Even amidst the global pandemic, we have witnessed

13.25
(LPA)

Highest Salary

6.29
(LPA)

Average Package

6
(LPA)

Median Package



We also offer a **100% Summer Internship** in the field of **Business Analytics, Marketing, Human Resources, Finance, and Agribusiness**. On average four opportunities were provided to each individual student for final placements

Training – Students are given company-specific training, Domain training is given by Alumni, & HR training is given by the placement head.

OUR RECRUITERS



and many more...



STUDENT CLUBS



Sri Sri University has committed to **grooming the 360-degree personalities of the students**. Growing with the club endows the students with overall development and a rich experience of student life, packed with fun and self-learning.

The clubs help the student to recognize and **appreciate their hidden qualities and also nurture their aptitude**.

CLUBS @SSU

A total of 35 academic and non-academic clubs are available for the students



Finance



Human Resource



Marketing



Srinovation



IT



Career Progression Mentoring



Toastmaster



Tourism



Placement/ Corporate relations



Self Empowering Life's Foundation



Trekking



Bike/Cycling



Enactus



Alumni Network



Fine Arts



Arogya/ Yoga



Movie making



Music



Theater



Cine



Dance



Animation



Birding



Cyber Peace Club



Martial Arts



SSU Rotaract Club



Social Media



Farmers



Eco



Sports



Literacy



EBSB



Mental Health and Wellness



Heritage Club



Public Relations & Photography



Science

SSUINNOVATION PVT. LTD.



SSUInnovation Pvt. Ltd., is recognized as an 'Incubator/' by the Government of Odisha, under Odisha Start-up policy. To inculcate the entrepreneurial spirit among the students, Sri Sri University has started a center its incubation center with all required infrastructure.

The center regularly **organizes meetings and seminars with various industry officials and successful entrepreneurs.**



Few Successful Start-ups



Onkareshwar Agro Products

Founders: Onkar B. Kute

USP: India's 1st Jaggery Cube Manufacturing Startup

Recognitions:

Recognized by Maharashtra

Agro-promotion corporation,

Recognized by FSSAI as chemical free Jaggery



Axom Tea

Founder: Kushal Agarwal

USP: Black tea manufactured and packed in Assam, with medicinal values containing anti-oxidants and immunity boosters, Big brand like HUL procures from Axom Tea



Ezibees

Founder: Satyabrat Jena

USP: First IOT based Honey bee cultivation in India

Recognition:

Top 10 startups under Startup Odisha,

Winner of Hackathon in 2018 in Odisha,

Impacted more than 200 Apiaries in India, Filed Patent for the product



iTaag

Founder: Sarnam Harish

USP: Robust application for school ERP software with innovative features at affordable cost, Well accepted product in the education sector in southern India, Connects hyper-local ecosystem with multiple cross-domain entities for better engagement

Our Unique Research & Innovation Centres



1st And largest in the world Sri Sri Centre for **Advanced Research in Kathak**



1st in the world Sri Sri School of **Cyber Peace**



Sri Sri Advanced Global Centre for Conflict Resolution and Peace Studies (**SSAGC-CRPS**)



1st in India Sri Sri Centre for **Translation and**



Sri Sri Centre for Advanced Research in **Water Resources & Environment Management**



Sri Sri University Resource Centre for **Climate Change & Sustainability Education & Practices**



Sri Sri Centre for Advanced Research in **Bharatnatyam**



Sri Sri Advanced Global Centre for **Indigenous Studies (SSAG-CIS)**

CAMPUS 360

We have a Wi-Fi-enabled campus throughout our Academic Blocks, Hostels, Dining Hall with ISO:22000 certified Kitchen, Gymnasium, Cafeteria, Guest Houses, Bank, ATM, Laboratories and Library, Seminars & Conference Halls, Counselling Centre, Departmental Store, Salons, Transport, Medical Clinic Facility and much more.

The University has an active Sports Wing which includes cricket, basketball, football, volleyball, badminton, table tennis, lawn tennis, and other indoor games

Happiness Connect

The 'Happiness Connect - Part I' program involves the practice of Asanas (yogic postures), Pranayamas (breathing techniques), Sudarshan Kriya, and Meditation together in a group. The sessions are facilitated by our in-campus 'Art of Living' faculty members. It is a 02 credit course per semester for 50 marks, 20 marks are allocated for theory and 30 marks for practicals. Additionally, regular sessions on knowledge and spiritual counseling are also facilitated throughout the year on the campus, benefiting students across every dimension of their personality.



Sri Sri University - Model United Nation (SSU-MUN)

The Sri Sri University Model United Nations (SSUMUN) is a national-level MUN conference, which brings together people of high intellect to debate on world issues. It aims to create awareness on global issues-political, humanitarian, cultural, and environmental. In its maiden edition in 2018, it has been able to create a space for students to think, speak and understand global issues in a different light.

Prahuti

The brainchild of Sri Sri University, 'Prahuti' is more than just a B-plan competition. It demands students to sharpen their intellectual, creative, analytical, emotional, and spiritual quotient through a series of tasks designed by 'Team Prahuti'. The competition is spread over one complete academic year and is open to MBA (I, II year) and BBA (III year) students.

ORION - the pursuit of brilliance

Orion is the inter-college annual fest and portrays the exuberant culture of Sri Sri University. ORION defines unity in diversity. With a line of 20+ events every year, ORION witnesses a footfall of 4000+ students from across the state.



Nakshatra Vana & Organic Vegetable Farm

The University has its own organic vegetable farm and produces its own need for the kitchen facility. This ensures that no chemicals or pesticides reach the student's plate at the end of the day. In addition to the organic vegetable farm, we have Nakshatra Vana.

The Nakshatra Vana has plants related to stars. The farm has Ashwini Nakshatra *Strychnos nux vomica* (Poison nut), Bharani nakshatra *Emblica Officinalis* (Amla), Krithika Nakshatra-*Ficus racemosa* (Fig), Rohini Nakshatra- *Syzygium jambolanum* (Jamoon), Poorvabhadre- neem, Utharabhadre- mango, and so on.

Gurukul

Maintaining the sacred guru-shishya tradition we have Sri Sri Gurukul with 50 Veda pandits.

Gaushala

We at Sri Sri University have 42 indigenous varieties of cows with high yield A-2 milk with only 5 sevak working day in and out. We maintain the hygiene and health of the cow shed with strict monitoring. The milk is sent to the kitchen mess or can be individually purchased as it ensures proper dietary requirements to the students and staff.

AYURVEDA HOSPITAL



Ayurveda is a part of Pujya Gurudev Sri Sri Ravi Shankar's global vision of bringing peace, health, and harmony to mankind. The aim of the Sri Sri College of Ayurvedic Science & Research Hospital, Sri Sri University (SSCASRH- SU) is to impart quality education in the field of Ayurveda and create skilled individuals who can spread the science of Ayurveda and work towards a healthier world.



The 'SSCASRH-SSU' inaugurated on 26 April 2019 at the Sri Sri University campus, Arilo, Cuttack aims to develop an Ayurveda teaching hospital with a capacity of **300 IPD beds and a 100 seater Ayurveda college by 2020-21.**

- The College aims to provide not only course knowledge and its clinical application but also become a center of excellence in Ayurveda. The aim is to impart quality education and meet the country's need for **highly qualified teachers, clinicians, and researchers in all disciplines of Ayurveda.**
- The focus is to create a unique academic and clinical environment where concepts in Ayurveda and the latest findings/innovations in science are used for **education and research.**
- The University as a future objective also proposes to introduce integrated medical facilities such as **allopathy, osteopathy, naturopathy, yoga, and other alternative medicines.**

Services/Departments

- Kayachikitsa (General Medicine)
- Panchakarma (Purification Therapy, unique to Ayurveda)
- Shalyatantra (Surgery)
- Swasthavritta & Yoga (Community Medicine)
- Kaumarbhritya
- Stree Roga & Prasuti Tantra
- Shalakyatantra (Eye and ENT)
- Prasutitantra and Streeroga (Gynecology & Obstetrics)
- Physiotherapy
- Diet
- Pathology
- Pharmacy
- Ambulance
- Emergency care unit



Amenities

- Accommodation: Different Categories of Accommodation as per the specific need for Panchakarma and other treatment procedures.
- Dining: We have a cafeteria for customized diets as per doctors' advice.
- Yoga consultation and Meditation hall
- Ayurveda pharmacy
- Transport facility: for booking air/ train tickets, cab services for local transport.
- Wireless internet
- Outdoor garden
- Parking
- Postal & Courier services
- Campus Security
- Laundry
- Central Library

THE ART OF LIVING

“The Art of Living is more of a principle, a philosophy of living life to its fullest. It is more a movement than an organization. Its core value is to find peace within oneself and to unite people in our society – of different cultures, traditions, religions, nationalities; and thus reminding us all that we have one goal to uplift human life everywhere.”

The Art of Living present in 186 countries has touched the lives of more than 450 million people through different initiatives.

River Rejuvenation

Rivers and their tributaries being rejuvenated across Maharashtra, Karnataka, Tamil Nadu, and Kerala: **42 Rivers**

Number of recharge Structures constructed: **17436**

Population benefited across 4 states : **50,00,000+**

Skills Training

Youth trained in various vocational skills: **2,93,415 in over 500 districts of 23 states and Union Territories** Skills development centers run by SSRDP: **95 skill development centers** running over 50 different job role Special centers in jail: **16**

Light A Home

Individuals benefited under The Light a Home project: **1,65,000+ people**

Solar Micro Grids in India set up for the Integrated Rural Energy Access Model Village program: **28 Villages Solar Electrified: 720 & Schools electrified by SSRDP: 143**

Women Empowerment

Rural women reached through different initiatives: 111000+

Self-Help Groups formed in the areas of food processing, bag making, tailoring and embroidery, Agarbatti rolling, and areca nut plate making: 623+

Natural Farming

Number of Farmers trained in Natural farming method: 2.2 million people in 22 states.

Spread effect of our training farmers in suicide-prone districts: 1,15,000 Farmers

Sri Sri Ravi Shankar Vidya Mandir (SSRVM)

Since its establishment in 1999, Sri Sri Ravi Shankar Mandir Trust (SSRVM) is committed to a world-class, holistic education for students across various age groups and various fields of study. The Trust has established about **90+ educational institutes**, & **more than 40,000 students** are a part of these. Different institutes which are flourishing under the Trust are:

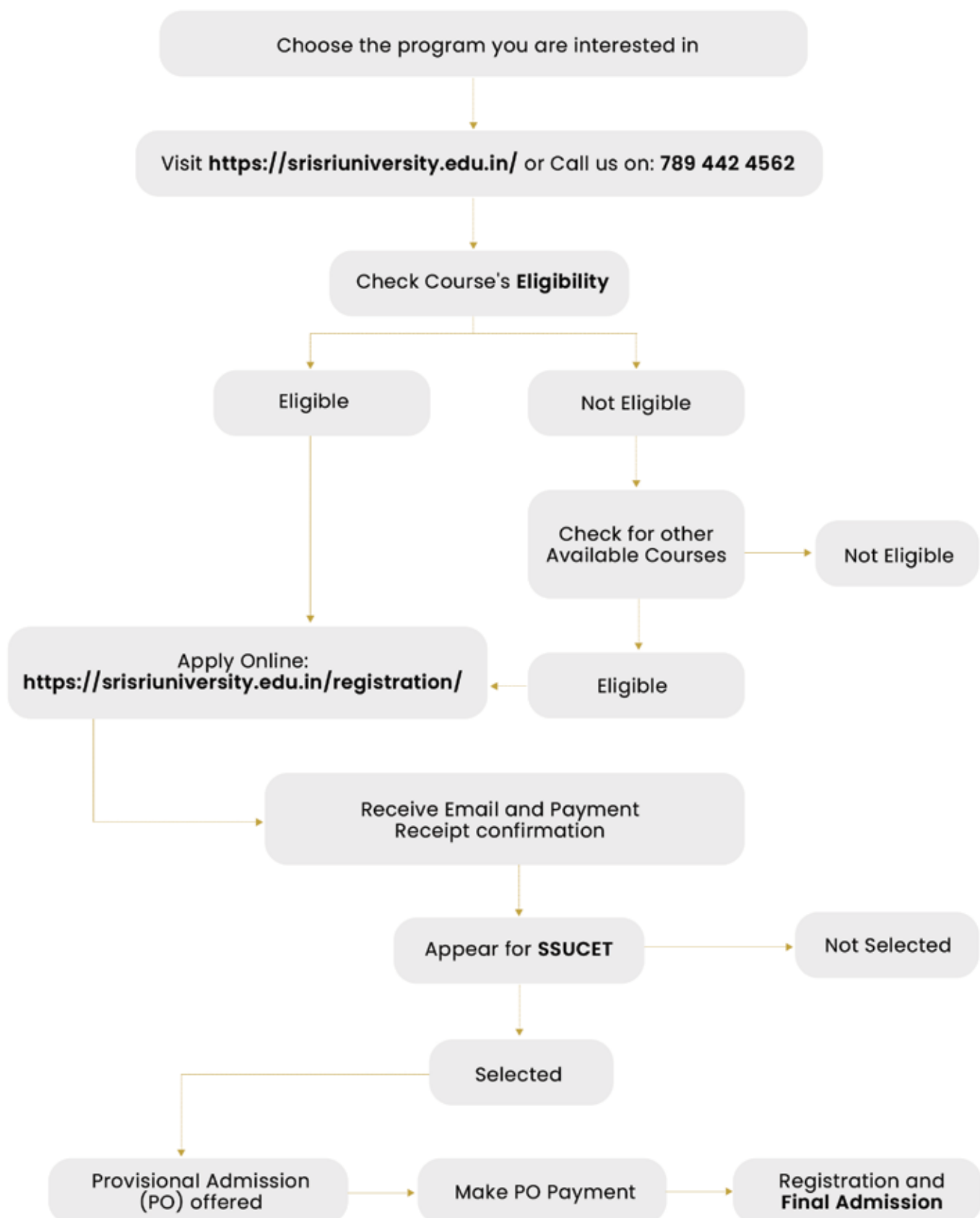
- Sri Sri Ravi Shankar Vidya Mandir – **49 schools** in different towns
- Sri Sri Ravi Shankar Bal Mandir – **38 preschools** in different towns
- Sri Sri Ravi Shankar **Seva Mandir** in Dharavi, Mumbai
- Sri Sri Academy – **6 premium institutions** across India
- Sri Sri College of **Ayurvedic Science and Research Hospital**, Bangalore & Odisha
- Sri Sri **Institute of Computer Sciences** at Omerga, Maharashtra.
- Sri Sri Ravishankar **Junior College** at Osmanabad, Maharashtra
- **Sri Sri University**, Odisha

All SSRVM schools are located in a calm and serene environment. E-learning is an integral part of schools. The buildings are a blend of modern and old architecture equipped with the latest technologies like **labs, computer rooms, libraries, sports rooms, etc.**

There are special activity rooms for dance, music, and art to include all extracurricular activities as a part of the learning. All this invokes a **stress-free atmosphere and thus learning becomes fun.**

Each of the faculty members needs to undergo a special in-house training called '**Shradha Program**' before starting teaching so as to understand and deliver the concepts of education perfectly.

ADMISSION FLOWCHART





32

Programs Offered



13.25

LPA
Highest Placement



2500+

Students



188

Acres of Campus



6th

Rank by Higher
Education Review



400+

New Ideas in
National Start-up Week



LEARN LEAD SERVE



LEARN LEAD SERVE

Admissions

📞 **+91 78944 24562**
+91 671 7132713

✉ admissions@srisriuniversity.edu.in

🌐 www.srisriuniversity.edu.in

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Established under (The Sri Sri University Act, 2009)

Recognized under (Establishment of and Maintenance of Standards in Private Universities) Regulation, 2003 UGC Act, 1956

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